**Current Cuba policy wrecks OAS credibility and Latin American relations – regional coalitions overtake it**

Ellsworth 12 – Latin American Correspondent for Reuters (Brian, “Despite Obama charm, Americas summit boosts U.S. isolation,” 4/16/12, Reuters, http://www.reuters.com/article/2012/04/16/us-americas-summit-obama-idUSBRE83F0UD20120416)

(Reuters) - President Barack Obama sat patiently through diatribes, interruptions and …that the traditional way of doing business vis-a-vis the region is eroding," said Geoff Thale, program director at the Washington Office on Latin America.

**These prevent effective leverage**

**Sabatini and Berger 12** Christopher Sabatini is editor-in-chief of Americas Quarterly and senior director of policy at Americas Society/Council of the Americas. Ryan Berger is a policy associate at the Americas Society/Council of the Americas(Christopher/Ryan, "Why the U.S. can't afford to ignore Latin America" 6/13/12, CNN/Global Public Square, http://globalpublicsquare.blogs.cnn.com/2012/06/13/why-the-u-s-cant-afford-to-ignore-latin-america/)//AD

Speaking in Santiago, Chile, in March of last year, President Obama called Latin America “a region on the move,” …need to stop thinking of Latin America as the U.S. “backyard” that is outside broader, global strategic concerns.